

FORMOSTAR
BODY WRAP *Encore*

The Weight is Finally Over!

Formostar Infrared Body Wrap

The Original Formostar Infrared Body Wrap System was first designed and developed in Germany by Electromedical Geratebau GmbH, in 1983. Over the past 24 years the focus has been on developing a very high quality machine capable of safe continuous operation in a Salon or Spa environment.

Over 25,000 Original Formostar systems have been sold throughout:

- Europe
- Asia
- United States

Formostar Original has been the worldwide market leader in infrared body wrap technology... ***until now!***



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Introducing Formostar Encore!



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Encore Single & Dual Models

Formostar Encore is offered in TWO models. The SINGLE control model can power up to 8 silicone pads to treat one client. The DUAL control model can effectively wrap 2 clients with 8 silicone pads each. The Formostar Encore control unit provides the heat generation to an active carbon fiber matrix contained within the silicone body wraps to provide even distribution of the heat across the bandages.

Formostar Encore Features:

- LED monitors providing constant visual readout.
- Built-in timer mechanism with automatic cut-off.
- A digital timer countdown meter.
- 2 x pads for variable positioning (arm, calves, knees, ankles, neck etc.)
- 2 x thigh pads
- 1 x hip / bottom pad
- 1 x stomach or chest pad
- 1 x "optional" chin pad
- 1 x "optional" back/shoulder pad
- 1 x "optional" feet pads
- Heavy duty interconnect cables



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Stereo and Aroma Features

The Formostar Encore system has a built in CD AM-FM Stereo receiver for your client's listening pleasure. The Formostar Encore will also have its own aroma delivery system to provide a fragrance of your choice to the treatment room.

Control Unit Technical Data:

- Input voltage: 230/115 volts, 50/60 cycles (normal power socket)
- Output voltage: 24 volts @ 300 MA
- Power consumption Single unit: 4 AMPS
- Power consumption Dual unit: 8 AMPS
- Electrical protection with safety fuses
- Base Measurements: 21 in (w) x 46 in (h) x 23 in (d)
- Warranty: One year back to base warranty
- Tested and approved for Internationally.



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How Formostar Encore Works

JAMA indicates that to achieve body toning, you must sustained cardiovascular exercise for a minimum of 30 minutes. A moderately conditioned person can consume nearly 300kcal running two to three miles. The implications are that Far Infrared heat applied directly to the body via the silicon bandages will allow between 970-1460 kcal in each 50 minute session.

The Formostar Encore Experience:

- No need for client to disrobe
- Relaxed client position
- Comfortable radiant heat
- Background stereo music
- Numerous pleasing scents
- Timed 50 minute sessions

Plus... only 10 to 15 minutes required supervision!



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Formostar Encore Benefits

Formostar Encore Infrared Body Wraps uses radiant infrared heat. Throughout the many years of its use, infrared heat has come to be known as a treatment with many benefits. It has been used by Spas, Medi Spas, Resort Spas, Massage Therapists and Wellness Centers world wide. The reason is that infrared heat is able to penetrate the body, Muscle and go down to the bone and promotes blood circulation. This radiant penetration process takes approximately 20 minutes.

Subsequent Benefits Include:

- Calorie loss
- Weight loss
- Improves cellulite
- Inch loss
- Stress reduction
- Pain relief
- Cellular detoxification
- Skin rejuvenation



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Calorie Loss

The range of daily calorie burning is from 1600 for a sedentary woman or older people, to 2800 for active men, teenage boys, and very active women. With Formostar Encore you can burn up to 900 to 1400 calories or more in just one 50 minute session. Your body will burn off those calories through the day. The best of all is that the inch loss from infrared is actually permanent.

ACTIVITY	CALORIES
Formostar Encore Body Wrap	900 to 1,400
Marathon Running	1,186
Racquetball	1,020
Swimming	600
Jogging	600
Tennis	530
Cycling (10 mph)	450
Walking (3.5 mph)	350



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Pain Relief

For centuries healthcare providers have used topical heat to relieve minor aches and pains. New clinical research has found that heat activates complex neurological, vascular and metabolic mechanisms to mediate the transmission of pain signals and effectively provide relief for a variety of pain conditions.

Infrared heat has been known to produce outstanding results with the following conditions.

- Back pain
- Arthritis
- Muscular stiffness
- Poor blood circulation
- Post exercise pain
- Menstrual Cramping
- Sciatica
- Whiplash
- Cellulitis



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Weight and Inch Loss

Generally, the greater the excess weight being carried, the faster and more dramatic the reshaping results will be. Some people may not experience significant weight loss but will see improved body shaping, losing inches or dress sizes. Extremely physically fit people that don't carry excess weight or inches can experience much improved muscle tone.

Subcutaneous fat is very soft and easy to lose. Cellulite is almost like hard muscle that is hardened from the lack of circulation.

Formostar Encore will:

- increase circulation by up to 3.5 times
- increase elimination of fats due to localized heat

Experience worldwide indicates that the rule of thumb for body shaping is one clothes size reduction in 6 to 10 sessions with 2 to 3 days between each session.



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Stress Management

Perhaps the most immediate benefit of a Formostar Encore Infrared Body Wrap is simple relaxation. Within a few short minutes the Encore melts away the stresses and tensions of everyday life. The gentle warmth of the infrared heat gives you an overall feeling of well being, soothing jangled nerves and knotted muscles. The system is designed with additional stress reductions features:

- Penetrating radiant heat
- Soothing background music
- Subtle relaxing scents

Client claims of complete relaxation, rejuvenation or physical restoration are consistently reported.

"I use the Formostar body wrap because it TOTALLY relaxes me. Sometimes I actually fall asleep."

Sandy Lima Ohio



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Skin Rejuvenation and Detoxification

Infrared energy uniformly penetrates the body getting deep the layers of the skin. This process stimulates molecular activity to promote the metabolism of skin cells. A good metabolic rate enables the skin tissues to produce new cells and replace old skin and dead skin cells. Infrared energy also breaks down water molecules and effectively:

- Improves circulation
- Removes blockages
- Permits oxygenation
- Reduces dryness
- Deep cleansing
- Improves Acne, Eczema and Psoriasis

Researchers have identified conventional perspiration as 95 to 97% water while the sweat of those using a infrared heat system as only 80 to 85% water. The remaining elements were found to be fat soluble toxins such as heavy metals of mercury and aluminum, sulfuric acid, sodium, ammonia, uric acid and cholesterol.



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Client Testimonials

"I was recently involved in a major car accident on Hwy 126, breaking my pelvis in 5 places and having massive tissue damage in my neck, shoulders and back. After intensive therapy, Chiropractic treatments and pain medications, the only thing that relieves my tense and tight muscles is the Formostar Body Wrap. Thank you, it has made my life comfortable again."

Rosa Wilkinson

"I was blown away when the fat in my back and sides smoothed out and the rolls were gone after just 6 Formostar treatments and it was the only thing I was doing differently."

Chris B Ohio

"I have lost 20 lbs since starting the Formostar treatments. In two months, I have lost 5 inches from my waist, 7 inches on my hips, 1 1/2 inches on each upper arm and 2 1/2 inches from each thigh."

Bobbie



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Owner Testimonials

"We are so thrilled with our Formostar Body Wrap. We have told all the other Slim and Tone owners about it! It provides us with an additional stream of revenue, is easy to use and doesn't require a lot of staffing or additional supplies. We like to sell it for the health benefits as much as the inch loss."

Michele at Slim and Tone

"I have found the Formostar very effective and ideal for anyone trying to re-shape their body. I have been booked solidly for the Formostar and am very pleased with the income that it generates."

Hazel at Body Solutions

"My Clients use the Formostar Infrared Body Wrap for many reasons. Some use it for detoxification. Others say it is their only form of relaxation and are happy with the stress relief. Some swear by the cellulite loss and many are thrilled that they have lost dress sizes! We love it."

Fitness Results, Ohio



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Revenue Potential Single Unit

The flexibility of the Formostar Encore Infrared System makes it an ideal revenue generating proposition for Day Spas, Resort Spas, Skin Care Centers & Medi-Spas for body shaping, weight management, detoxification, skin enhancement and cellulite reduction treatments to existing customers.

One Client Per Hour

Number of Daily Sessions	Average Session	Daily Revenue	Monthly Revenue*	Annual Revenue
8	\$90	\$720	\$18,720	\$224,640
6	\$90	\$540	\$14,040	\$168,480
4	\$90	\$360	\$9,360	\$112,320
2	\$90	\$180	\$4,680	\$56,160

*Monthly Revenue based on 26 working days per month therefore annual revenue is based on 312 days operation.



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Revenue Potential Dual Unit

Resort Spa, Day Spa and Medi-Spa owners have found Formostar Encore small investment can be one of your biggest profit centers, easily earning as much as \$90 to \$140 for each 50-minute session. All that is needed are a pair of couples massage tables and access to a normal power outlet.

Two Clients Per Hour

Number of Daily Sessions	Average Session	Daily Revenue	Monthly Revenue*	Annual Revenue
16	\$90	\$1440	\$37,440	\$449,280
12	\$90	\$1080	\$28,080	\$336,960
8	\$90	\$720	\$18,720	\$224,640
4	\$90	\$360	\$9,360	\$112,160

*Monthly Revenue based on 26 working days per month therefore annual revenue is based on 312 days operation.



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